

www.alfanar.com



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GROUP OVERVIEW

Headquartered in Riyadh, Saudi Arabia, we operate construction and manufacturing businesses, design & development centers and a host of facilities in the Middle East and other countries.

alfanar is involved in:

- Electrical, Electromechanical and Civil Engineering Construction
- Manufacturing and Marketing Electrical Construction Products
- Allied Engineering Services

Our main divisions:

- alfanar electric
- alfanar Construction



OUR VISION

To be a major player
in
electrical manufacturing and construction industry
with unique attributes
characterized by
quality products & services,
excellence in practices
and
values that nurture human potential.





alfanar electric is the industrial arm of **alfanar**, manufacturing a variety of low, medium and high voltage electrical construction products.

alfanar electric operates industries in:

- Riyadh and Jubail, Saudi Arabia
- Dubai, UAE
- London, UK

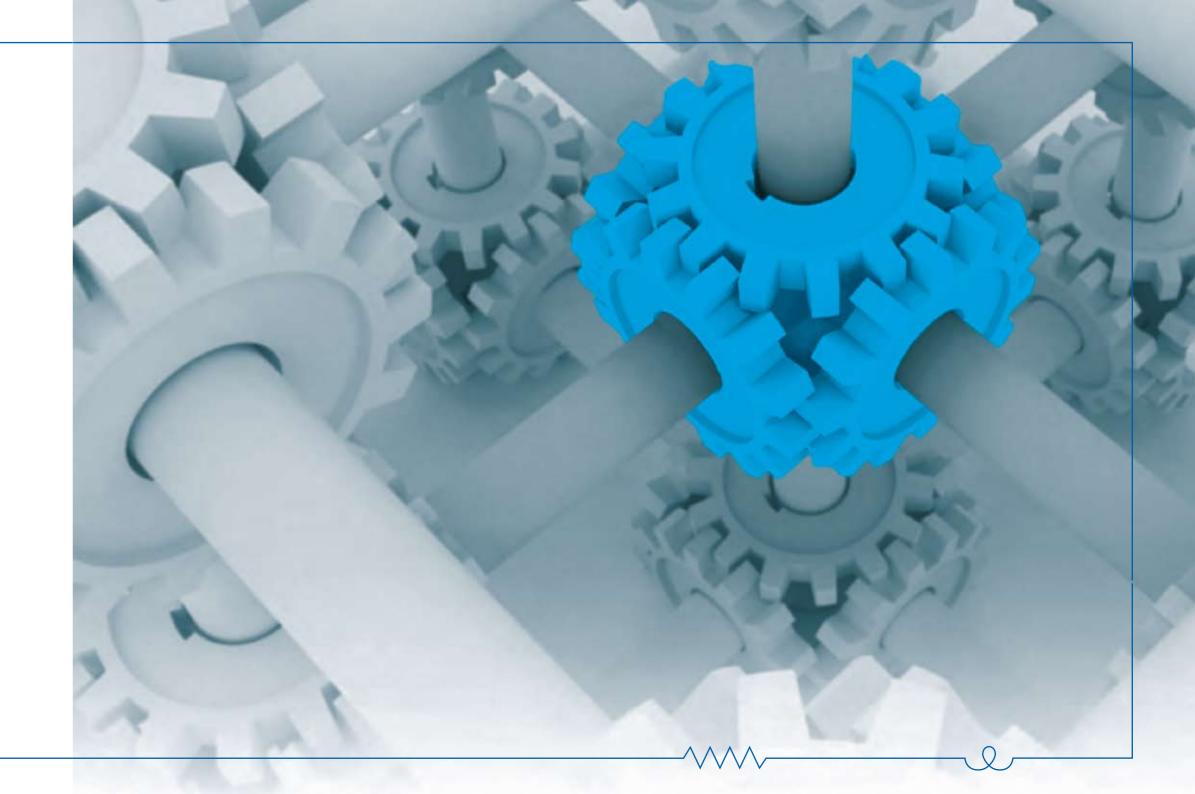
alfanar has a development and engineering center in Chennai, India.

Industrial Complex, Riyadh

The center of **alfanar** 's industrial activities is **alfanar** Industrial Complex situated in the Third Industrial Zone on Al-Kharj Road, Riyadh.

Spread across 700,000 square meters, the Complex houses **alfanar** 's facilities.

The Complex has a comprehensive infrastructure including a data and communication center as well as a commercial zone.



- Product range

The product range of **alfanar electric** includes:

Power Distribution and Control

- Low voltage products and systems
- Medium voltage systems
- Substation automation panels
- Metal enclosures

Wiring Accessories

- Switches, Sockets and Dimmers
- Switch and Junction Boxes
- Plugs and Protective Enclosures

Transformers

Oil-Immersed Distribution Transformers

Cables and Wires

- Building Wires
- Overhead Conductors
- LV Power and Control Cables
- MV Power and Special Application Cables

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Lighting

- Halogen Lamps
- Fluorescent Lamps
- Compact Fluorescent Lamps



alfanar CONSTRUCTION

alfanar Construction is classified as a Grade I contractor by the Contractor's Classification Committee of the Government of Saudi Arabia.

alfanar Construction is an Engineering, Procurement and Construction (EPC) company with a track record of consistent growth. We have emerged as a strong EPC contractor in the Energy, Infrastructure as well as Engineering Services sectors in Saudi Arabia.

With the support of special purpose service units, **alfanar Construction** continuously strives to provide appropriate and timely solutions to clients, conforming to international standards.

The core EPC activities of **alfanar Construction** are in the fields of:

- Power and Water Projects
- Transmission and Distribution Projects
- Building construction (Industrial & Commercial) Projects
- Electro-mechanical Projects



alfanar . CONSTRUCTION Activities

The individual business units of **alfanar Construction** and their activities are:

alfanar Power and Water Specializes in the construction of power generation and water treatment projects.

• alfanar Transmission and Distribution Undertakes power transmission and distribution projects.

alfanar MEP Specializes on delivering electromechanical engineering projects.

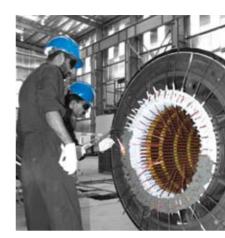
alfanar BENA Specializes in the construction of civil engineering projects.

alfanar Technical Services Provides electrical equipment overhauling services and manufactures conductors.

alfanar Testing and Commissioning Provides testing services for power projects of various voltage levels.

alfanar Steel Manufactures steel structures for power and communication projects.

• alfanar Integrated Systems Provides solutions for low current projects and building automation systems.





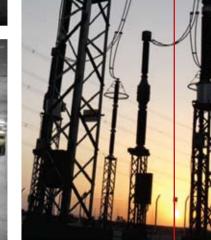




















QUALITY

For **alfanar**, quality means delivering only the best products and services on time to its customers.

To meet and exceed the expectations of the clients, the company reviews to improve its quality policies on a regular basis.

alfanar is always keen on adopting industry best practices in order to achieve total quality and control.

Our Customer Service Center is at the heart of our drive to interact closely with our customers and to deliver quality service.

The Company's Quality Management System is ISO certified.



PEOPLE

alfanar has always believed in the capacity and capability of its workforce of over 7,000 well trained and experienced personnel.

The culture of **alfanar** is designed to promote excellence in every aspect of an employee's career.

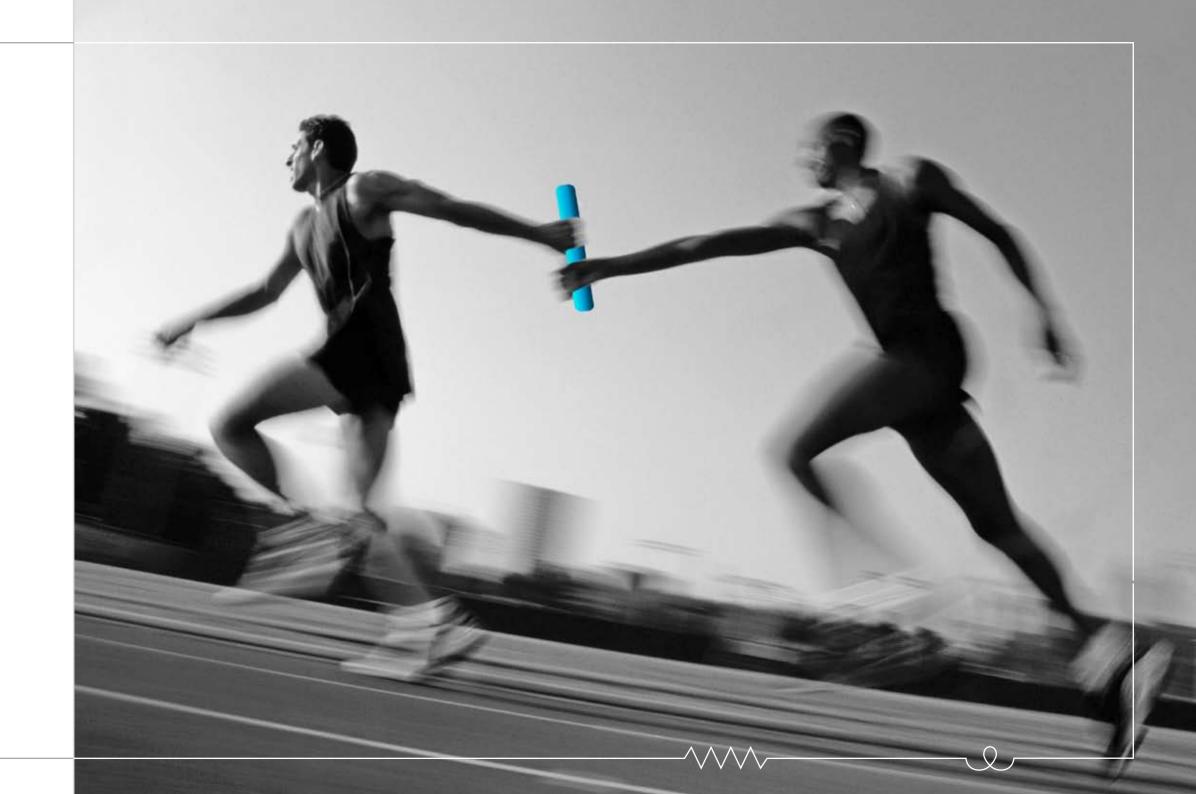
With transparent growth opportunities, the employees are provided with the best facilities and a healthy working environment.

In a survey titled "Best Saudi Companies to Work for – 2008" conducted by a leading regional newspaper, **alfanar** was listed among the top ten best companies to work for by virtue of its healthy work environment.

alfanar utilizes a variety of software programs across a well planned IT Network, so as to enable efficient management of workflows.

One of these is the SAP Enterprise Resource Planning software, which works across the functional areas within **alfanar** such as:

- Human Capital Management
- Financials
- Sales and Distribution
- Supply Chain Management
- Audit and Systems
- Manufacturing



- Careers and Benefits

alfanar offers promising career opportunities in a variety of fields for suitably qualified and experienced candidates.

The work environment at **alfanar** is healthy and rewarding. Based on performance, an alfanar employee is provided with ample opportunities for career growth.

The employees at **alfanar** enjoy a number of benefits and allowances, such as excellent medical insurance, generous housing allowance and car purchase loan.

