

SMART FACILITIES MANAGEMENT - 2021

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GEARING UP FOR THE FUTURE, DEVELOPING SUSTAINABLE FACILITY MANAGEMENT STRATEGIES

18th & 19th August, Dusit, Thani, Dubai
United Arab Emirates



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www.facilitiesmiddleeast.com

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Smart Facilities Management - 2021 Addressing the Emerging Trends, Challenges & Opportunities in Facilities Management of Middle East Market to Develop Sustainable FM Strategies for Future

INDUSTRY FOCUS

Due to Covid-19 the need for Industrial transformation has been elevated, fueled by automation & technology & has pushed the facilities management industry into the spotlight. More than ever, the Facilities Management industry must now join hands in order to face tomorrow's challenges together.

The Middle East Facilities Management industry is moving towards the next level of disruption where digitalization, workplace strategies, outsourcing and the evolving technological innovations holds extraordinary potential for diminishing expenses and improving profitability. Despite the fact that technology is available for FM in Middle East, there were obstacles that hindered the adoption.

With the prime focus of improving quality while lowering cost, digital strategies are being implemented to meet the increasing expectations of "customer experience", where demographics & technology are playing a major role in these shifts. Without any doubt, more than ever before, now the management and maintenance of the "facility" is open to innovation, more highly valued and is becoming more strategically important - it's an exciting place to be, and one where modern, unique opportunities abound

ABOUT SMART FACILITIES MANAGEMENT - 2021

Through a series of insightful panel discussions, keynote presentations & various case studies, **Smart Facilities Management 2021** will try to deliberate on the recent trends, challenges & opportunities of Facility Management industry in order to develop sustainable FM strategies for future. Highlighting the need to modernize FM operations specifically with new, readily available technologies and tools

Key decision makers responsible for the facilities of their respective organizations from cross industry vertical will discuss their real time challenges which will help the service providers of facility management to take precautionary measures & implement the necessary changes required for the industry

Today's demanding customers are changing corporate expectations too. At **Smart Facilities Management - 2021**, learn how to gain true visibility into your facilities operations to work smarter, and meet these rising demands. See how to get a "seat at the table" to prove that FM can deliver business success & real shareholder value..

Smart Facilities Management - 2021 will provide an ideal platform for the Smart Facilities Management industry featuring the latest technologies, chemistries and services available for these unprecedented times, **Smart Facilities Management - 2021** will set the stage for the industry to unite and move forward together

Smart Facilities Management - 2021 is designed for professionals who are committed to ensuring facilities are kept healthy, clean, sustainable and operating smoothly by trained and motivated cleaning professionals. Specially pertaining to today's situation where we continue to fight & overcome the unexpected global pandemic. **Smart Facilities Management - 2021** will not only gather the industry and raise the bar to achieve sustainable & healthier buildings, the event promises the overall facilities management professionals from across the middle east market an opportunity to grow their skill-set by attending a wide range of relevant and informative sessions and workshops.

ADVISORY BOARD & PANELISTS



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Vice President Middle East & Africa
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KEY AREAS OF DISCUSSION:

- Middle East facilities management market poised for growth
- Factors Driving the growth of Facility Management Services in Middle East & what does the future holds for FM
- Covid 19 Impact on FM - understanding the impact assessment & measures required to meet ongoing challenges
- How the rapid real estate and urban infrastructure development have resulted in increased demand for the facility management industry
- How to achieve commercial goals & proactive contract management by adopting hybrid business models
- Reducing risk and cost with the help of Robotic automation to commence repetitive & hazardous tasks
- IoT developments enabling predictive maintenance & providing more visibility across a range of applications with well-defined KPIs
- Data analytics to address costs & performance
- Utilizing augmented reality for remote assisted maintenance to support the operator
- Streamlining the process and improving performance by Integrating value & Facility Management services
- Enhancing employee engagement & retention by implementing wellbeing strategies & working environment personalization
- Developing long term partnership with considerably more coordinated efforts with the changing relationship between the client & partner
- Need of higher range of abilities and consistency for built environment
- Focusing on green building protocols & Increasing expectations of property owners on asset life cycle span with a shift from preventive to predictive maintenance



- **Driver** : Rising demand for cloud-based facility management solutions
- **Restraint** : Lack of managerial awareness and standardization
- **Opportunity** : Infrastructure development & trend of outsourcing facility management operations
- **Challenges**: Integration of FM Services with legacy ERP systems
- Solution segment to lead the facility management market
- On-premises segment to lead the facility management market

KEY FEATURES

- Learn the recent changes in Facilities Management Industry and its potential future
- Develop Sustainable FM Strategies for Future
- Latest Technology & Equipment's in Facilities Management
- Network & build strong business partnership
- Learn the precautionary measures & implement the necessary changes required for the industry.
- Focusing on both Soft & Hard services of Facilities Management
- Multiple Facility Solutions & end users under one roof in a span of two days.



LEARNING OUTCOMES

- Hear case studies of crisis management from key sectors
- Meaning of practical sustainability in the changing landscape of FM
- Understanding , how much can sustainability help to reduce building operating costs
- Learn strategies to enhance Customer Experience: The Only KPI that Matters
- Explore the opportunity to position yourself as a strategic function indispensable in this digital journey.
- Recent trends, challenges & opportunities of Middle East Facility Management industry in order to develop sustainable FM strategies for future
- Discover what does it take to survive as an FM business these days? And what does it take to thrive?
- Developing the workforce and building staff retention



BENEFITS OF ATTENDING:

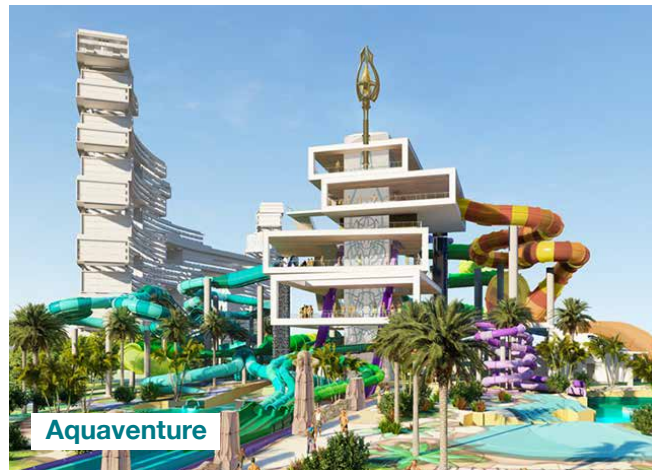
- Network with professionals from across the facilities management sector and discuss action-orientated solutions you can implement for your business.
- Engage with the most innovative minds and industry leaders to strategize with industry stakeholders of the middle east Facilities Management Industry
- Hear from, engage and question industry leaders on the future of the Facilities Management sector
- Develop the Action Plan to Ensure a Brighter Future
- Transform your Facilities Management with the help of firsthand information from the leading Facilities Management Professionals, industry stalwarts & experts.
- Highlighting the need to take an active and major role in the digital transformation to ensure success for their companies.
- Launch new products, penetrate the Middle East market and nurture existing clients. Interesting speakers, cutting edge keynotes means every attendee never stop learning
- Thought - Provoking speakers, innovative keynotes means every attendee never stop learning.
- Discover new clients, get your product in front of the right audience, and grow your brand.
- Facilities Management professionals get exposed to the latest innovation for diversified industries under one roof.



Upcomming
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Management



\$772 billion of upcoming and ongoing construction projects in the UAE (Source: [www. protenders.com](http://www.protenders.com))



Projects



What Industry Leaders have to say?

Dana Salbak
 Head of Research, MENA
JLL

“Digitization & Innovative technologies will play a crucial role in driving economic recovery”



KEZ TAYLOR
 CEO
ALEC

“The Utilization of green technologies will be a crucial factor towards ensuring the sustainable development & progress of the construction industry”



Cris Dedigama
 Chief Executive Officer, Middle East & Africa
Atkins, A member of the SNC-Lavalin Group

“Harnessing Digital Technologies and data is a major trend that will continue to drive industry transformation in 2021”



Ehab Kanary
 Vice President of Enterprise Infrastructure for the Middle East and Africa
CommScope

“IoT applications are rapidly proliferating as companies seek to better manage facilities and occupants”



Source: www.meconstructionnews.com | www.intelligentdatacentres.com

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Waste Management

IT & FM Software solution

Workplace Technology

Building Maintenance

Cleaning Equipment / Services

Cleaning Technology Furniture / Office Design / Space Planning

Mechanical & Electrical Maintenance

HVAC & Energy Management

Health & Safety

Catering

Lighting

Green FM / Energy

Management Outsourced FM Services

Office supplies & services

Recruitment / Training

Security

Pest control

Fire Prevention / Protection / Safety

Lifts

Washroom

Removals / Relocation

We are your team - FLOOR PLAN

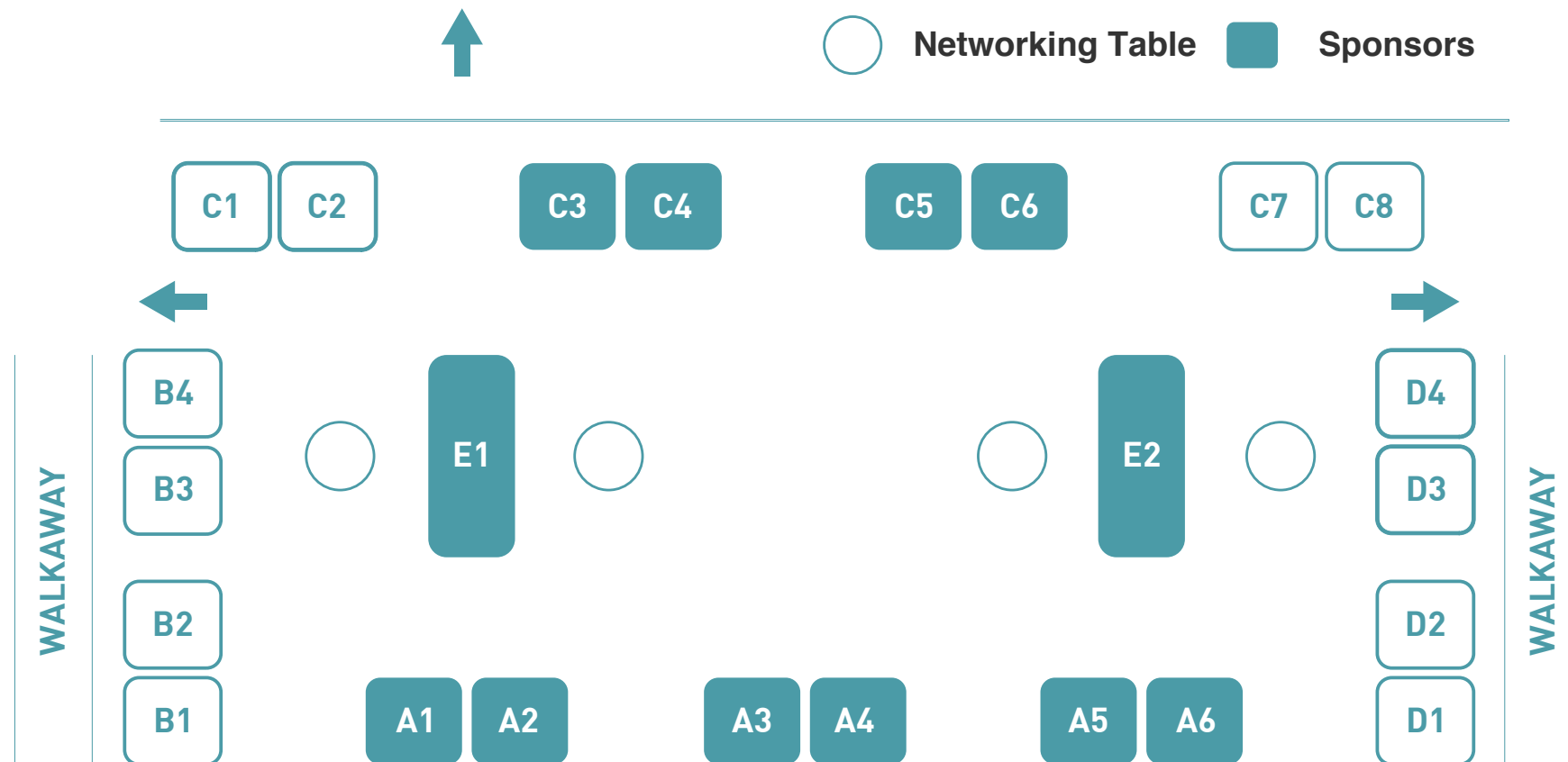
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Discount on (add) Registrations	25%	20%	10%	5%	
Exhibit Space	6m x 3m	6m x 3m	6m x 3m	3m x 2m	3m x 2m
Sponsor logo integarted with event logo	Yes	Yes	No	No	No
Inaugral Keynote presentation for 15 minutes	Yes	No	No	No	No
Standalone presentation for 15 minutes	No	Yes	Yes	No	No
Panel Discussion	Yes	Yes	Yes	Yes	No
One on One client meetings	Yes	Yes	Yes	Yes	No
Complimentary VIP Delegate Pass	10	8	5	2	2
corporate video to be played in breaks	60 seconds	60 seconds	60 seconds	30 seconds	No
Onsite branding	Yes	Yes	Yes	Yes	Yes
Website branding	Yes	Yes	Yes	Yes	Yes
Social Media Promotion	Yes	Yes	Yes	Yes	Yes
VIP Client Handling	Yes	Yes	Yes	Yes	No
Feature in Conference Catlogue	4 page	2 page	2 page	2 page	No
Advert in Conference Catlogue	1 page	1 page	1 page	1 page	1 page
Tent Card Placement	Yes	Yes	Yes	No	No
Lanyard Sponsor	Yes	No	No	No	No
E-mail Signatures	Yes	Yes	Yes	Yes	Yes
Co-branded E-invite with Logo	Yes	Yes	Yes	Yes	Yes
Honored With a Plaque by the Conference Patron	Yes	Yes	Yes	Yes	No
Company Logo Included in Conference Proceedings	Yes	Yes	Yes	Yes	Yes

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Full details online

Detailed information, planning tools and current prices can be found online at www.facilitiesmiddleeast.com

And there’s no need to wait: you can register now by using our handy Online Service at www.facilitiesmiddleeast.com

Contact us for more Sponsorship Options

Delegate Profile



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