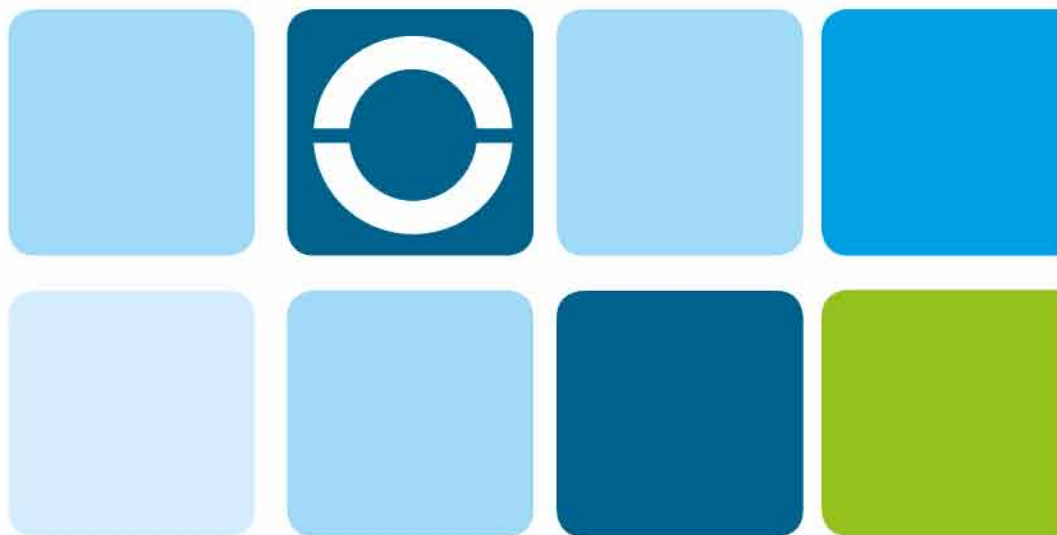


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Roadshow

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Welcome

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COATING
APPAREL
CHEMICALS



Our activities & strategy



SIOEN IN BRIEF

- > Net sales 2011 :EUR 323 mio
- > FTEs :4 682
- > 34 legal entities
- > In 14 countries
- > Sales in 80+ countries
- > Company adagio :

**PROTECTION
THROUGH
INNOVATION**

FOUNDED IN 1960

World market leader
in **coated textiles**



European market
leader in **technical
apparel**



Specialist in **fine
chemicals**



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BASE
MATERIAL



YARN



FABRIC

COATING STAGE



CHEMICALS



COATING

FINISHING



DISTRIBUTION



APPAREL

GROWTH THROUGH VERTICAL INTEGRATION





COATING DIVISION

- > Yarn
- > Woven fabric
- > Technical textiles
- > Finishing

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World market leader

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YARNS 16.000 tons Polyester



Ropes & hoses



Conveyor belts



Geotextiles



Coated textiles



Mooring ropes



WOVEN FABRICS 250 looms



Nautic



Automotive



Protection & army



Filters



Tea bags



Industrial fabrics



Roof & Wind breaker



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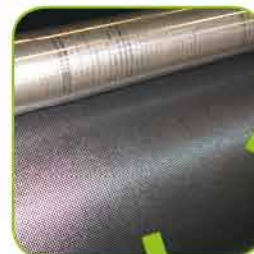


COATED FABRICS

5 techniques
8 lines



Agriculture



Advertising



Sports



Pool covers



Textile architecture



Food



Transportation



Automotive



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END APPLICATIONS



Advertising



Pool



Flexible tanks



Biogas



Pool covers



Sports mats



Biogas



Oilbooms



Textile architecture



Boats



Truck



Automotive



Textile architecture



Boat covers



Roof



Facade



Airbags



Truck



FINISHING



Lasercutting



Airbags JC control



Cutting



Pondliners



Kadors





CHEMICALS DIVISION



Colouring clay, paint,
chalk



Colouring vinyl flooring,
wall paper



Large format digital
printing



Colouring foam, epoxy, furniture



PVC coatings

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APPAREL DIVISION



Professional protective clothing

PROFESSIONAL MARKET



Forestry



Mullion

SPECIFIC MARKETS



Multi-layering concept



High visibility clothing

Sports



Fishing



LEISURE MARKETS



Hunting



Sio-fire/ Vidal



SAT



APPAREL DIVISION



EN 342
EN 14058



EN 471
EN 1150



EN 14116



EN 470



EN 1149



EN 467-465-466
EN 14605
EN 13034



EN 510



EN 343

SIOEN

89/686/EC

EN 340



150N
EN 396



50N
EN 393



275N
EN 399

+ ISO/DIS 15027, ...



EN 469
ISO 15384



EN 381

prEN 14876-2
HO SDB
NIJ 0101.04
STANAG 2920

EN 13795

Specialized
markets



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Strategy

PROFITABLE GROWTH

PERMANENT FOCUS ON R&D

MARKET & TECHNICAL LEADERSHIP

INCREASE BRAND AWARENESS

ENVIRONMENTAL PRODUCTS & PRODUCTION

WE KNOW OUR WORLD





PROFITABLE GROWTH



- > Product expansion
- > Geographical expansion

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EMPHASISE ON R&D

Protection Through Innovation

Our company spirit, our attitude!

R&D: spiderweb structure





EMPHASISE ON R&D

Top flight testing facilities

- > Central R&D lab in Ardoorie and top flight testing facilities in all productions sites



- > partnerships with Customers and suppliers esp OEM
Philips, Krone, Huesker, Unilever, Opel, Renault, Solvay, Evonik, Deceuninck, Arcelor, etc..



- > Universities and institutions



- > Branch associations





EMPHASISE ON R&D

R&D department

Innovation at Sioen Industries is not limited to a few white coated boffins somewhere in an ivory tower developing new products one after another.

Professional associations

We have research and development projects running with professional associations.

Creamoda Belgian Fashion,
IWT, Synamap, Febelsafe, Bsif,
Confidence in textiles,
Fedustria,...

Suppliers

With our suppliers too, we have the same open approach when it comes to innovation. We exchange ideas and knowledge in order to arrive at new products.

All employees

Rather the opposite. Everyone who works at Sioen contributes to innovation in an open spirit of "everything is possible". All divisions, departments and people are like communicating vessels. Always in touch with each other, giving input and feedback. Open and critical at the same time. And always straightforward and to the point.

Universities and think tanks

Working with universities and think tanks frequently brings about innovative solutions.

- > Universiteit Gent
- > Vrije Universiteit Brussel
- > Ifth activateur de projets
- > Cranfield University
- > ITV Denkendorf
- > FhG
- > Centexbel, ...

Customers

In addition we work very closely with our customers. We listen to them; what they want, how they see things and in this way develop new products. We learn from our customers and they from us.



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MARKET & TECHNICAL LEADERSHIP



- > Focus on technical products with high added value
- > State-of-the-art equipment and machinery
- > Highly qualified personnel



- > Distributions
- > Manufacturers
- > Governments





ENVIRONMENT



WE ARE A WASTE FREE COMPANY

- > Pro-active environmental policy
- > Annual investments in green energy, recycling and energy savings
- > Solar panels on our production plants

Maximum waste is being reused or recycled



Ecological footprint

- > Waste problem, recycling
- > More stringent legislations
- > Growing ecological awareness



WE PRODUCE ECOLOGICAL PRODUCTS


- > Phthalate free
- > Biodegradables: e.g. teabags
- > Reach compliant
- > Plasticizer free PVC
- > Recycling
 - > Garments made from recycled materials
 - > Recyclable textiles resulting in an almost "cradle to cradle" solution
 - > Reusable garments vs. single use garments.
- > Ecological chemicals (UV & water based)
- > Flexible solar panels (**SIO SOLAR**)

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INCREASE BRAND AWARENESS

 **SIOEN**

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PROTECTION

Stands for the products we produce



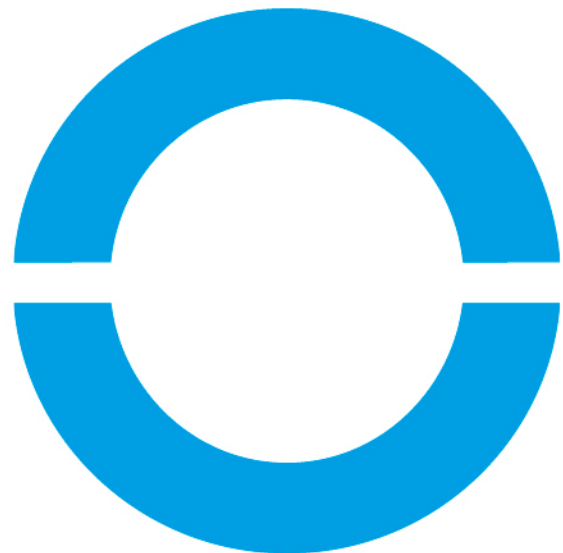
THROUGH

Stands for our production facilities, capacity, flexibility, service and expertise



INNOVATION

Stands for **R&D**. Our guarantee for future growth.



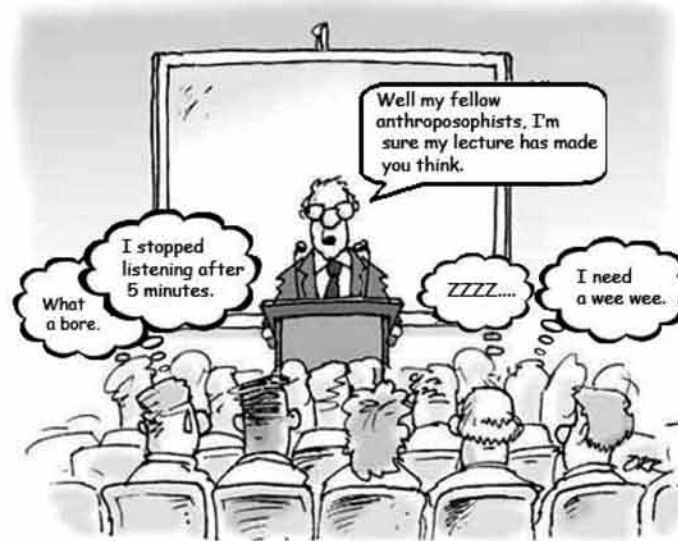
OUTLOOK

The current uncertainty on global markets is well known and needs no further explanation. However, as a sign of confidence in the future, the company would like to increase the dividend to 0.27 Euro per share.

PROTECTION THROUGH INNOVATION

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Thank you for your attention!